

Committee Meeting for 2025 Art on the Edge – May 2-4, 2025

August 7, 2024 – 10am at Lincoln City Cultural Center

Brief meeting minutes (compiled by Tara Choate)

Attendance: Krista Eddy (LCC), Tara Choate (artist, south LC), Maria Sund (artist, Otis), Karen Gelbard (artist, Pacific City), Kay Klose (artist, Newport), Janette Runger (artist, Toledo)

Absent: Natasha Ramras (artist), Shella Sondra (artist), Karen Wolf (artist)

Items to Review

1. Connection to Cultural Center
 - a. Krista is part of the committee
 - b. Need to get a contract
 - i. CC would back, saves setting nonprofit, etc.
 - ii. Added publicity
 - iii. Krista can help, but can't do all
 - iv. Will do a gallery show / showcase
 - v. Signs
2. Draft email to solicit artists
 - a. Maria tried to call, but didn't get results
 - i. Suggests email instead
 - ii. Wants to put committee on email
 - b. Revise / tweak for call to action of being on calendar
 - i. Send email to Karen, Tara, Krista when done
 - ii. Send out mid-August*
3. Formalize committee
 - a. Group eventually decided to be a "committee" and formalize decisions using a Roberts Rules of Order format.
 - b. Current committee members: Krista Eddy, Tara Choate, Maria Sund, Karen Gelbard, Kay Klose, Janette Runger
 - c. Specific positions to be assigned
 - i. Notetaker/Webmaster/Budgeter: Tara Choate
 - ii. Calendar Guru (physical calendar): tba (probably Karen Gelbard)
 - iii. Artist Liaison: tba (probably Maria Sund)
 - iv. LCCC Liaison: Krista Eddy
 - v. Sponsorships Savant: tba
4. Date
 - a. Revisited the issue of the date of the tour
 - b. Eventually the group proposed May 30, 31 and June 1*
 - i. Janette Runger made a motion to approve
 - ii. Tara Choate seconded
 - iii. Approved
5. Budget
 - a. Required number of artists to break even is higher than hoped
 - b. Members of the group felt it was important that each artist be treated the same. Because of that, the idea of "individuals" and "groups" was removed.
 - c. Everyone is \$200; later arrivals at \$250

- d. The working budget (presented below) was approved.
- 6. Passport
 - a. There is enthusiasm for this idea, but it will need to be fleshed out
- 7. Website
 - a. Tara can edit
 - b. Group agreed to move forward with this solution
- 8. Calendar (physical object)
 - a. Would need to “finish” by end of Sept to have printed by Nov. 1
 - b. Group still enthusiastic*
 - c. Karen Gelbard is interested in taking on the project, but concerned about her commitments

Calendar	
Charge = \$10 and sell 500	\$ 5,000.00
Cost (Printing Center USA)	\$ 1,575.72
Other Costs (shipping?)	\$ 1,000.00
Profit	\$ 2,424.28

- d. Break even at 157 calendars sold (<https://www.printingcenterusa.com/printing/calendar-printing>)
- 9. Geographic limits
 - a. The idea of geographic limits to artist studios (i.e. reducing radius) was not felt to be important at this time.
- 10. Action Items (identified with *)
 - a. Change website to reflect “new” date (done 8/7/2024 by Tara)
 - b. Get letter to artists done
 - c. Decide on calendar

EXPENSES	
LCCC Staff Costs	\$ 1,600.00
Marketing	
Oregon Coast Today	\$ 1,200.00
Facebook	\$ 500.00
Booklet	\$ 2,000.00
Bookmark	\$ 500.00
Website	\$ 100.00
Food / Coffee	
Gift Certificate	\$ 500.00
EXPENSES	\$ 6,400.00
INCOME	
Grant	\$ 1,000.00
Artist Fees (25 artists at \$200)	\$ 5,000.00
Sponsorships	\$ 500.00
INCOME	\$ 6,500.00
RESULT	\$ 100.00

Meeting lasted approximately 1.5 hours. Group decided on next meeting with action items identified.

Next Meeting: Sept 11 at 10am at LCCC.

Send Zoom link to Karen in PST for next meeting.