

## Committee Meeting for 2025 Art on the Edge – May 30, 31 and June 1, 2025

September 11, 2024 – 10am at Lincoln City Cultural Center

Agenda (compiled by Tara Choate)

Attendance: Krista Eddy (LCC), Tara Choate (artist, south LC), Maria Sund (artist, Otis), Catherine Hingson (artist, Newport), Karen Gelbard (artist, Pacific City)(Zoom), Kay Klose (artist, Newport) (Zoom), Natasha Ramras (artist, Lincoln City) (Zoom)

Mission:

1. Promote sales and exposure for participating Lincoln County artists.
2. Providing an excellent art experience for visitors.
3. Boost the image of Lincoln County as a place for the arts.
4. Promote/support the Chessman Gallery and the Lincoln City Cultural Center (LCCC)

Format: This is a committee that will use Roberts Rules of Order to address issues and decisions

### **Agenda**

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1. 10:00-10:05 - Howdy
2. 10:05-10:15 - Cultural Center Items
  - a. LCCC has received payment for the following artists:
    - i. Tara Choate
    - ii. Catherine Hingson
    - iii. Maria Sund
  - b. Get admin access to Facebook and Instagram
    - i. We were able to get the login to Instagram
    - ii. Decision has been made to “abandon” prior FB site due to lack of access.
  - c. Confirm dates of show – Chessman May 23 to July 6 (drop off date May 19)
  - d. Agree to MOU sent by Krista
    - i. MOU will be changed to 5% fee for artist subscriptions
    - ii. A motion was made by Tara Choate to accept the MOU with this change.
      1. Karen Gelbard seconded the motion.
      2. Motion passed unanimously.
  - e. The link to payment will be provided as soon as possible and may change from the current link \*
3. 10:15 – 10:20 - Artist Contact & Website
  - a. Tara set up an email account with Google: [artonthedge@google.com](mailto:artonthedge@google.com)
  - b. Tara set up a mailing list in MailChimp of previous artists
  - c. She sent the letter Maria drafted
    - i. Open rate for the letter is 71%
  - d. Pop-up to e-newsletter created on website
  - e. Facebook link changed on website
4. 10:20 – 10:30 - Committee Roles
  - a. Notetaker/Webmaster/Budgeter: Tara Choate
  - b. ~~Calendar Guru (physical calendar):~~
  - c. Card Cataloger: Karen Gelbard & Natasha Ramras
  - d. Artist Wrangler (includes Jury Judge): Maria Sund
  - e. LCCC Liaison: Krista Eddy
  - f. Sponsorships Savant: tba
  - g. Social Media Master: Natasha Ramras
  - h. Passport President: Catherine Hingson

- i. Other positions?
- 5. 10:30 – 10:40 - Calendar (physical object) (report by Karen Gelbard)
  - a. Due to time constraints, the group decided to pursue another fundraiser idea
  - b. The idea of selling cards donated by artists was discussed.
    - i. Karen and Natasha to champion the idea.
- 6. 10:40 – 10:50 - Jurying Artists (need immediate solution)
  - a. We will add a description explains difference between art v. crafts
  - b. Maria Sund will reach out to anyone if necessary and generally help answer questions by artists
  - c. Applications to be reviewed at committee meetings
- 7. 10:50 – 10:55 - Passport
  - a. Catherine agreed to take on shepherding this idea.
- 8. 10:55 – 11:00 - Review Action Items
  - a. Action Items (identified with \*)
  - b. Set date of next meeting
- 9. Adjourn

EXPENSES		September 11, 2024
LCCC 5%	\$ 325.00	\$30
LCCC staff hours	\$ 1,200.00	\$0
Marketing		
Oregon Coast Today	\$ 1,200.00	\$0
Facebook	\$ 500.00	\$0
Booklet	\$ 2,000.00	\$0
Bookmark	\$ 500.00	\$0
Website	\$ 100.00	\$100.00
Food / Coffee		
Gift Certificate	\$ 500.00	\$0
<b>EXPENSES</b>	<b>\$ 6,325.00</b>	<b>\$130.00</b>
<b>INCOME</b>		
Grant	\$ 1,000.00	\$0
Artist Fees (25 artists at \$200)	<b>\$ 5,000.00</b>	<b>\$600 (3 artists)</b>
Sponsorships	\$ 500.00	\$0
<b>INCOME</b>	<b>\$ 6,500.00</b>	<b>\$600.00</b>
<b>RESULT</b>	<b>\$ 175.00</b>	<b>\$470.00</b>

**Next Meeting: Oct 9 at 12:00pm (noon) at LCCC.**