

Committee Meeting for 2025 Art on the Edge – May 30, 31 and June 1, 2025

October 9, 2024 – 12pm (noon) at Lincoln City Cultural Center

Agenda (compiled by Tara Choate)

Attendance: Tara Choate, Krista Eddy, Karen Gelbard.

Mission:

- 1. Promote sales and exposure for participating Lincoln County artists.
- 2. Providing an excellent art experience for visitors.
- 3. Boost the image of Lincoln County as a place for the arts.
- 4. Promote/support the Chessman Gallery and the Lincoln City Cultural Center (LCCC)

Format: This is a committee that will use Roberts Rules of Order to address issues and decisions

Agenda

- 1. 12:00-12:05 - Howdy
- 2. 12:05-12:10 – Current status
 - a. 6 artist sign-ups
- 3. 12:10 – 12:30 - Committee Reports
 - a. Notetaker/Webmaster/Budgeter: Tara Choate
 - i. Bookmarks have been delivered
 - ii. Related upcoming meeting (Oct. 14) with Artists Studio Association (ASA) board to discuss group rent.
 - iii. This led to discussion about other “group” rentals (LCCC Clay Studios, VAC?)
 - b. Card Cataloger: Karen Gelbard & Natasha Ramras
 - i. Karen and Natasha need to connect
 - c. Artist Wrangler (includes Jury Judge): Maria Sund
 - i. No report provided.
 - d. LCCC Liaison: Krista Eddy
 - i. No issues to report.
 - e. Social Media Master: Natasha Ramras
 - i. No report provided.
 - f. Passport President: Catherine Hingson
 - i. Catherine was not able to attend, but provided a brief report that she is researching options.
- 4. 12:55 – 1:00 - Review Action Items
 - a. Action Items (identified with *)
 - b. Set date of next meeting
- 5. Adjourn

Budget v. Actual

EXPENSES		October 9, 2024
LCCC 5%	\$ 325.00	\$138.01
LCCC staff hours	\$ 1,200.00	\$0
Marketing		
Oregon Coast Today	\$ 1,200.00	\$0
Facebook	\$ 500.00	\$0
Booklet	\$ 2,000.00	\$0
Bookmark	\$ 500.00	\$138.75
Website	\$ 100.00	\$100.00
QR Codes	\$ 0.00	\$50.00

Food / Coffee		
Gift Certificate	\$ 500.00	\$0
EXPENSES	\$ 6,325.00	\$426.76
INCOME		
Grant	\$ 1,000.00	\$0
Artist Fees (25 artists at \$200)	\$ 5,000.00	\$1,200.00 (6 artists)
Sponsorships	\$ 500.00	\$0
INCOME	\$ 6,500.00	\$1,200.00
RESULT	\$ 175.00	\$733.24 (positive)

Timeline

ACTIVITY	Assigned To	Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
Planning Committee	everyone													
Sign Up Artists	everyone													
Create Bookmark	Tara													
Distribute Bookmarks	everyone													
Create Booklet for Tour	tba													
Distribute Booklet	everyone													
MOU with LCCC	finished													
Facebook	Natasha													
Instagram	Natasha													
Website	Tara													
YouTube														
E-newsletter	Tara/Natasha													
Chessman Show	Krista (LCCC)													
Card Sales for Fundraising	Karen / Natasha													
Sponsorships														
Passport	Catherine													
Connect with Artists	Maria													
Grant to support tour														
Liaise with ASA	Tara													
Liaise with VAC	Natasha													
Liaise with LCCC Clay Studios	Krista													
Liaise with guest studios														
Liaise with Toledo														
Liaise with commercial spaces														
Liaise with Yaquina Art Assoc.														

Next Meeting: Nov. 13 at 10am – Zoom via Karen